

MEDIA AND PUBLIC RELATIONS

MPPR - BROKEN ARROW, OK

SEPTEMBER 9 - 13, 2024

The Media and Public Relations (MPR) course is a 4 ½-day intense curriculum developed to assist law enforcement in communication with not only the media, but the communities they serve. The course is suitable for chiefs and commanders who may deal with the media on a regular or ad hoc basis and full-time/part-time Public Information Officers (PIOs). This class provides proven strategies and best-practices for media relations, crisis communications and social media. Students will learn to prepare and deliver messages. The session features numerous desktop and on-camera exercises. Participants are asked to bring a laptop or tablet to class.

LOCATION: BROKEN ARROW POLICE AND FIRE TRAINING FACILITY

4205 E OMAHA STREET
BROKEN ARROW, OKLAHOMA 74014

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CONTACT HOST:

